

70th Anniversary OPEN DAY

1941
2011

Saturday 1 October
9.00 - 3.00pm



Part of the BCB
Open Weekend
Programme

Find out how we do things

Tours of our factory offer a unique insight into Potclays' clay production. Specially scheduled to slot in with each factory tour and to celebrate our 70th anniversary, there will be an introductory presentation incorporating a condensed history of Potclays: Starting with our mining beginnings in the early 30's to our present position as a leading clay producer and ceramic materials and equipment supplier.

The presentations and tours are free of charge but places must be prebooked.

See a professional potter at work

Throwing demonstrations by renowned studio potter **David Frith** will be taking place all day in our showroom.

David plans to throw a variety of bowls, platters, jars and lidded forms and will demonstrate applying surface pattern directly onto the newly thrown form.

Have a go...

We are excited to welcome Colleen Carey & Pauline Wyndham of Mayco Colors USA who will be hosting two hands-on sessions during the course of the day:

09.30-11.30: Earthenware glaze layering
12.00-14.00: Stoneware glaze layering

Cost: **£20.00** per person per session

Places must be prebooked and are allocated on a first-come-first-served basis

Stock up on supplies

Our highly popular annual sale event will take place in our showrooms, offering a valuable opportunity to stock up on ceramic supplies at **up to 75% discount.**

Grab a bite to eat

There will be food and refreshments available for purchase, so why not make a day of it?

Potclays Ltd. Brickkiln Lane Etruria Stoke-on-Trent ST4 7BP

NOTE TO SATNAV USERS: Please use postcode ST4 6JW for directions to front entrance. There is a height restriction at this entrance so if you are in a tall vehicle, please use Brickkiln Lane entrance ST4 7BP.

Tel: 01782 219816 Fax: 01782 286506 Email: sales@potclays.co.uk

Celebrate with us!
Bring this slip with you to receive a free glass of bubbly!

(non alcoholic)

Just some of our sale event offers...

15% off



Shimpo Whisper™

15% off



L&L Kilns™

25% off



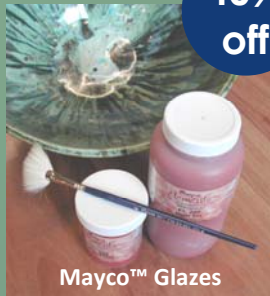
Tools

20% off
All Clays*

*over 500kg
= 10%



40% off



Mayco™ Glazes

25% off



Spectrum™ Glazes

25% off



Amaco Velvet™
Underglazes

OHAUS
Scales & Balances
10% off



20% off



Botz™ Glazes

50% off



DJ Shaw™ Brushes

15% off



Whirlers

MUDTOOLS
15% off



20% off



Raw Materials

special rates



Bisque Imports™

40% off



Mayco™ Stamps

CLEARANCE
up to 75% off

"THE SMALL PRINT"

This leaflet represents only a small selection of offers - full list on request. Discounts apply only to orders placed and/or collected on the Open Day itself. Orders may be placed in advance of the event but you must collect your order on the day for the discounts to be honoured. Cash/cheque/card payments only. No accounts. Credit card payments subject to 2.5% surcharge. Discounts apply only while stocks last. Discounts on items placed on back-order are at the management's discretion. Sale day discounts cannot be used in conjunction with any other offer. VAT @ 20% is applicable to all prices.

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